

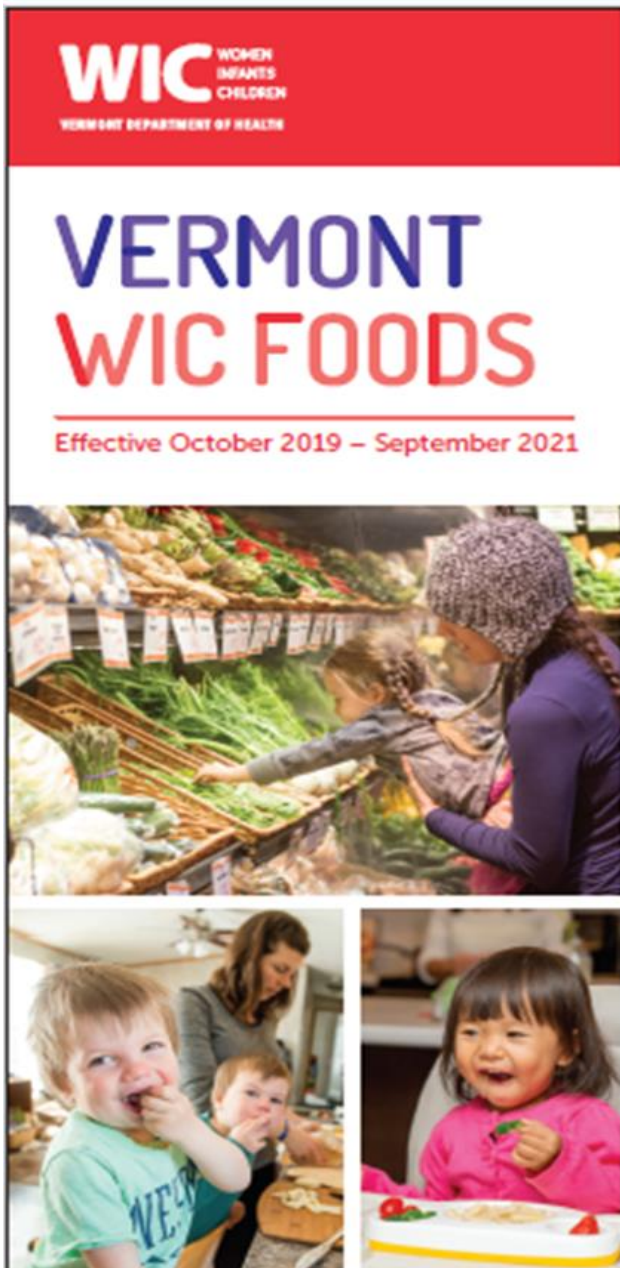
Vermont WIC
Annual Grocer Training
Effective October 2020

MODULE 6
What's New
with VT WIC



1. Overview





Vermont WIC Foods

Food Package Updates

- Yearly Review
- Manufacturer Submissions
- Insert to Food Guide effective October 1, 2020

Whole Grains

Federal waiver allowing breads up to 24 oz to expire end of September

Return to only 16 oz loaves as listed in Vermont WIC Foods

New Whole Grain Items:

- Whole Wheat Pasta – Nature's Promise
- Whole Wheat Tortillas- Tia Rossa

! Choose only 16 oz (1 lb) loaves of bread.

Many bread loaves are larger than 16 ounces (1 pound). They are not WIC-approved. Check the weight carefully.

✓ WIC-Approved

- 16 ounce (1 pound) loaves
- Whole Wheat
- Whole Grain



Whole Grain- Oatmeal - New!

Participants can now choose **Oatmeal** as an option to use whole grain benefit



Shopping tip

Whole grain benefit includes choices of:

- Bread: Whole wheat and whole grain
- Pasta: Whole wheat and whole grain
- Tortillas: Whole wheat and corn
- Brown Rice

Oatmeal

Size- 16 oz and 32 oz packages only

Varieties- may be instant, quick, rolled, steel cut, or old-fashioned oats

-Organic Allowed

No individual packets, bulk or added sugar, fat, oil, salt, or flavoring



Oatmeal

Brands/Varieties:

- Bob's Red Mill – Rolled Oats 16 oz
- Bob's Red Mill- 32 oz all approved varieties allowed (gluten free, extra thick, quick cooking, old fashioned, organic)
- McCann's Irish Quick Cooking 16 oz
- McCann's Irish Steel Cut 16 oz
- Mom's Best- Quick Oats 16 oz





IS OATMEAL A CEREAL OR WHOLE GRAIN?

It's both! When shopping with WIC, remember:

- Use your cereal benefits to buy instant oatmeal in single-serving packets.
- Use your whole grain benefits to buy other types of oats (box, bag or tub).

Eggs and Cheese

Eggs- Extra Large and Jumbo
Enhanced, Vegetarian Fed, Cage Free
No Organic

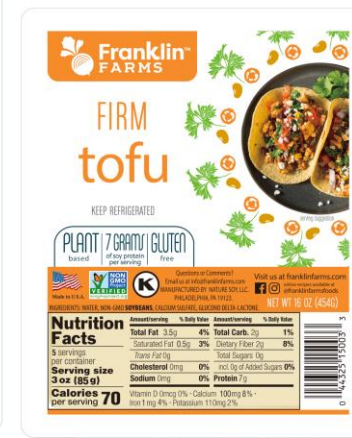


Cheese- Shredded 8 oz and 16 oz packages
Same brands and varieties



Tofu

- Heiwa Tofu
- Franklin Farms – 4 varieties



Breakfast Cereal

- Kellogg's
 - Frosted Mini Wheats Blueberry
 - Frosted Mini Wheats Strawberry
 - Frosted Mini Wheats Filled Mixed Berry
 - Special K- Banana



Breakfast Cereal

- **Quaker**

- Life Strawberry
- Life Vanilla
- Oatmeal Squares- Honey Nut



Food Club

- Wheat Squares



Women's Juice

Now allowed:

- Store Brand Apple and Grape (frozen conc)
- Seneca Apple Juice – 12 oz frozen conc
- Welch's no longer making Frozen Concentrate Juices



Children's Juice

- **Ocean Spray-** 10 flavors

- Apple
- Concord Grape
- Cranberry
- Cranberry Blackberry
- Cranberry Cherry
- Cranberry Concord Grape
- Cranberry Mango
- Cranberry Pineapple
- Cranberry Pomegranate
- Cranberry Raspberry



Mott's Sensibles'

- Apple
- Apple Cranberry
- Apple Pineapple
- Apple Raspberry



Infant Foods

New Brand

- Nature's Heart Organic – 4 oz jars



Gerber Meat

- Variety Pack 12- 2.5 oz jars
(30 oz of benefit)



2. WIC Violations



Revised Vermont WIC Violations

- Vermont WIC Violations and Sanctions were revised last year.
 - There are no changes to federal violations.
- Each violation results in points being given to the Grocer. Fewer than 6 points - no disqualification
- More than 6 points results in disqualification for different periods of time.
- There must be a pattern of the exact same offense before disqualifications occur unless it is a federal violation.
- Grocers will always receive written warning of violations, sanctions, or disqualification.

State Violations and Sanctions

Level I

- We currently have 11 Category I state violations which accrue 2 points which are retained for 12 months. Examples are:
 - Failure to provide promotional specials or accept coupons
 - Failure to provide security during the redemption process
 - Allowing untrained personnel to process eWIC
 - Issuance of a raincheck
 - Failure to provide receipts that meet EBT Operating Rules
 - Failure to offer WIC customers the same courtesies offered to others

State Violations and Sanctions

Level II

- There are 7 Category II Violations which accrue 3 points and are retained for 18 months. Examples are:
 - Contacting participants in an attempt to have them return to the store to fix a grocer error
 - Charging participants a fee for processing WIC cards
 - Accepting the return of items purchased with an eWIC card for cash or credit towards other non-wic purchases
 - Asking participants for identification
 - Requiring cash purchases in order to redeem WIC benefits.

State Violations and Sanctions

Level III

- Category III Violations shall accrue 12 points per violation and be retained for 18 months. They are:
 - Failure to allow on-site monitoring
 - Failure to pay claims

Thank you
for being our partner
in providing healthy
foods to young
families across
Vermont.

